



# SPONSORSHIP PROPOSAL



# Welcome

## Who We Are

At Equity Over Everything Community Service Inc. , our mission is to uplift and empower underserved communities through education, strategic programs, and community engagement.

## What We Offer

We offer programs that focus on key areas like workforce/ economic development, social justice, and healthy living to create equitable opportunities for all.

## Our Target Audience

Program specifically targets low-income families, young adults, and individuals in underserved communities across Western North Carolina who are seeking to improve their financial literacy and independence.



## Program Key Activities

- **Workshops:** Interactive sessions led by experts and community influencers focusing on budgeting, saving, and investing.
- **Resources:** Distribution of educational materials to support participants in applying their new knowledge.
- **Community Engagement:** Enhance financial independence in underserved communities, with 70% of participants applying learned skills within three months of the event.

## Our Current Partners



# Packages



## Title Sponsor

\$10,000

- **Title Sponsor Recognition:** Named as the Title Sponsor of the event.
- **Speaking Opportunity:** 2-minute speaking slot during workshops.
- **Video Advertisement:** 90-second video ad promoted on our social media channels.
- **Audience Engagement:** Opportunity to set up a branded table at the event, providing direct exposure and engagement with attendees.
- **Exclusive Branding in Post-Production Content:\*\*** Your brand will be prominently featured in post-production content shared on The Asheville View, including interviews and expert panels. This content will include your logo in the opening and closing credits, as well as a verbal thank you during the content.
- **Diverse Audience Reach:** Our content reaches a diverse and engaged audience of over 7,000 followers across various demographics, including professionals, community leaders, and advocates passionate about social justice, economic empowerment, and mental health. Additionally, through our partnerships with the MLK Association and Black Wall Street, we extend our reach to even broader and more diverse audiences.
- **\*\*Comprehensive Exposure:\*\*** Includes all benefits from the Silver and Bronze Sponsorship levels.



## Silver Sponsor

\$5,000

- **Social Media Recognition:** A shout-out on our social media platforms.
- **Press Release Inclusion:** Listed as a sponsor in all press releases.
- **Post-Production Collaboration:** Your logo will be featured in post-production content shared on The Asheville View, acknowledging your support.
- **Expanded Reach:** Promotion across our combined social media channels, which have over 7k followers. Includes collaboration with partner organizations like the MLK Association and Black Wall Street to extend reach.
- **Additional Benefits:** Includes all benefits from the Bronze Sponsorship level.



## Bronze Sponsor

\$1,000

- **Branding:** Logo placement on event materials and website.
- **Engagement:** Recognition during the event.
- **Post-Production Presence:** Logo featured as a sponsor on all post-production videos shared on The Asheville View.