

# EQUITY

OVER

# EVERYTHING

EOE's mission is to advance equity by closing the gaps in homeownership and entrepreneurship within low resource communities across the south.

## Legal Status

Equity Over Everything is currently seeking tax-exempt status under Internal Revenue Code section 501(c)(3)". We are also working to apply to become CDFI certified within the next 18 months.

## How To Help

- Support our Campaign
- Become a Corporate Sponsor
- Become an Angel Investor
- Be an Equity Ambassador

## TARGET MARKET

Genders		<b>ALL</b>	Education		Less than high school - bachelors degree
Ages		<b>30 - 49</b>	Community-Level Indicators		We will use the Healthy Communities Assessment Tool (HCAT) developed by HUD to determine which communities we can impact most.
Income		<b>≤ \$40K</b>			



Support EOE  
equityovereverything.org

## SUMMARY OF PROGRAMS

### CoWorking Membership:

- Desk space and seating in an open, bright coworking space
- Option to rent personal offices
- Phone booths for private calls and virtual meetings
- Access to internet and printing

- Access to conference rooms
- State-of-the-art video and podcast studio access
- Unlimited access to communal kitchen space
- Networking opportunities
- Monthly members-only newsletter
- Discounts on upper level business courses offered

- Logo and company description posted on our website
- Discounts on day passes for visiting entrepreneurs and business friends
- Access to courses, classes, and workshops

### The Start-Up program: (12 month program)

- A small capacity building grant for new businesses just getting started, up to 5k.
- Specialized curriculum for minority owned business owners to help close gaps.

- Mentors and a supportive community of like-minded entrepreneurs at various levels on their startup journeys.
- Demo Days to showcase their work in the community.

- State of the art Incubation space along with masterclasses, workshops, and webinars delivered by experts, specialists, consultants and investors.

### The Accelerator Program: (30 day program)

During our 30 day accelerator program, we will supply each participating business with a customized curriculum based on their individual goals and the needs we identified during

the application process. On mornings and afternoons, founders will attend mentoring sessions, workshops, etc... based on their business needs, and select evenings and

lunches will be focused on insights from experts with opportunities for Q&A.

### Homeowner Ready Program

Our homeowner readiness course will help future homeowners by:

- Assessing homeownership readiness,
- Providing coaching around budgeting,

- Teaching the fundamentals of credit,
- Shopping for a home,

- Maintaining a home and finances w/additional 6-24 months of credit counseling wrap around services,
- Financing a home.